Alt Order #

DUP INVOICE TE



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WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 302813-1 | September 2012 | 08/27/12 - 09/09/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number
The People Should Decide The People Should Decide 903909

Flight Dates

Billing Address:

Smart Media Group Attention: Accounts Payable 814 King Street - Suite 400 Alexandria, VA 22314-3039

Send Payment To:

WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

09/03/12 - 09/09/12	302813
Billing Calendar Broadcast	Billing Type Cash
Special Handling	
<u>IDB #</u> 12891	Advertiser Code Product Code
Agency Ref	Advertiser Ref

Order #

Spots/ I ine Start Date **End Date** Description Start/End Time MTWTFSS Length Week Rate Type 1 09/03/12 09/07/12 9-10am M-F M-F 9a-10a 111-1--:30 \$425.00 NM MTWTFSS **End Date** Weeks: Start Date Spots/Week Rate 09/03/12 09/09/12 111-1--\$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 DI BC0814 1 WXYZ M 09/03/12 9:22 AM M-F 9a-10a 9-10am M-F \$425.00 NM 9-10am M-F :30 DI BC0814 2 WXYZ Tu 09/04/12 9:50 AM M-F 9a-10a \$425.00 NM :30 DI BC0814 3 WXYZ W 9-10am M-F 09/05/12 9:55 AM M-F 9a-10a \$425.00 NM 4 WXYZ F 09/07/12 9:43 AM M-F 9a-10a 9-10am M-F :30 DI BC0814 \$425.00 NM M-F 11a-12n - - 111--2 09/05/12 09/07/12 :30 \$700.00 11am-12pm M-F 3 NM **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 09/03/12 09/09/12 - - 111--\$700.00 Spots: # Ch Start/End Time Length Ad-ID Day Air Date Air Time Description Rate Type :30 DI BC0814 1 WXYZ W 11:31 AM M-F 11a-12n 09/05/12 11am-12pm M-F \$700.00 NM :30 DI BC0814 2 WXYZ Th 11:43 AM M-F 11a-12n 11am-12pm M-F NM 09/06/12 \$700.00 :30 DI BC0814 3 WXYZ F 09/07/12 11:11 AM M-F 11a-12n 11am-12pm M-F \$700.00 NM 11-1---:30 3 09/03/12 09/06/12 12-1pm M-F 3 \$450.00 NM 12n-1p Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 09/03/12 09/09/12 11-1---\$450.00 Spots: # Ch Air Time Description Start/End Time Length Ad-ID Rate Type Day Air Date :30 DI BC0814 1 WXYZ M 09/03/12 12-1pm M-F \$450.00 12:25 PM 12n-1p NM :30 DI BC0814 2 WXYZ Tu 09/04/12 12:55 PM 12n-1p 12-1pm M-F \$450.00 NM :30 DI BC0814 3 WXYZ Th 09/06/12 12:44 PM 12n-1p 12-1pm M-F \$450.00 NM 4 09/04/12 Dr. Oz - 111---\$700.00 NM 09/06/12 4-5pm M-F :30 3 MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate \$700.00 09/03/12 09/09/12 - 111---Spots: # Ch Air Time Description Start/End Time Length Ad-ID Rate Type Day Air Date 1 WXYZ Tu :30 DI BC0814 09/04/12 4:38 PM Dr. Oz 4-5pm M-F \$700.00 NM 2 WXYZ W 4-5pm M-F :30 DI BC0814 09/05/12 4:26 PM Dr. Oz \$700.00 NM :30 DI BC0814 3 WXYZ Th 09/06/12 4:34 PM Dr. Oz 4-5pm M-F \$700.00 NM



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Invoice Month Invoice # Invoice Date Invoice Period 09/09/12 08/27/12 - 09/09/12 302813-1 September 2012

Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	903909

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							Spots/			
Line Sta	art Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 09/	/03/12	09/07/12	5am News M-F	5-6am M-F	11111	:30	5	\$350.00	NM	
We	eks:	Start Date 09/03/12	End Date MTWTFS: 11111-		Rate \$350.00					
Spo	ots: # Ch			-	Start/End Time	Lenat	h Ad-ID			Rate Type
			/03/12 4:58 AM 5am		5-6am M-F		DI BC0814			\$350.00 NM
			/04/12 5:12 AM 5am	n News M-F	5-6am M-F	:3	DI BC0814			\$350.00 NM
	3 WX	(YZ W 09	/05/12 5:41 AM 5am	n News M-F	5-6am M-F	:3	DI BC0814			\$350.00 NM
	4 WX	YZ Th 09	/06/12 5:10 AM 5am	n News M-F	5-6am M-F	:3	DI BC0814			\$350.00 NM
	5 WX	YZ F 09	/07/12 5:18 AM 5am	n News M-F	5-6am M-F	:3	DI BC0814			\$350.00 NM
6 09/	/03/12	09/07/12	Action News 6am	6-7am M-F	11111	:30	5	\$650.00	NM	
We	eks:	Start Date 09/03/12	End Date MTWTFS: 11111-		Rate \$650.00					
Spo	ots: # Ch		Date Air Time Des	cription	Start/End Time		h Ad-ID			Rate Type
	1 WX	YZ M 09	/03/12 6:51 AM Acti	on News 6am	6-7am M-F	:3	DI BC0814			\$650.00 NM
	2 WX	(YZ Tu 09	/04/12 6:41 AM Acti	on News 6am	6-7am M-F	:3	DI BC0814			\$650.00 NM
	3 WX	YZ W 09	/05/12 6:20 AM Acti	on News 6am	6-7am M-F	:3	DI BC0814			\$650.00 NM
	4 WX	YZ Th 09	/06/12 6:09 AM Acti	on News 6am	6-7am M-F	:3	DI BC0814			\$650.00 NM
	5 WX	YZ F 09	/07/12 6:27 AM Acti	on News 6am	6-7am M-F	:3	DI BC0814			\$650.00 NM
7 09/	/03/12	09/07/12	M-F 7-9am	7-9am M-F	11111	:30	5	\$650.00	NM	
We	eks:	Start Date 09/03/12	End Date MTWTFS: 11111-	Spots/Week 5	Rate \$650.00					
Spo	ots: # Ch	<u>Day</u> Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	YZ M 09	/03/12 7:41 AM M-F	7-9am	7-9am M-F	:3	DI BC0814			\$650.00 NM
	2 WX	YZ Tu 09	/04/12 8:47 AM M-F	7-9am	7-9am M-F	:3	DI BCO814			\$650.00 NM
	3 WX	YZ W 09	/05/12 7:59 AM M-F	7-9am	7-9am M-F	:3	DI BC0814			\$650.00 NM
	4 WX	YZ Th 09	/06/12 7:26 AM M-F	7-9am	7-9am M-F	:3	DI BC0814			\$650.00 NM
	5 WX	YZ F 09	/07/12 8:47 AM M-F	7-9am	7-9am M-F	:3	DI BC0814			\$650.00 NM
8 09/	/08/12	09/08/12	Action News SAT 6a	am SAT 6-7am	S-	:30	1	\$250.00	NM	
We	eks:	Start Date 09/03/12	End Date 09/09/12 MTWTFSS	Spots/Week 1	Rate \$250.00					
Spo	ots: # Ch	<u>Day</u> Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	YZ Sa 09	/08/12 6:11 AM Acti	on News SAT 6am	SAT 6-7am	:3	O DI BC0814			\$250.00 NM
9 09/	/08/12	09/08/12	GMA SAT 7-8am	SAT 7-8am	S-	:30	1	\$350.00	NM	
We	eks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12S		Rate \$350.00					
Spo	ots: # Ch	<u>Day</u> Air	Date Air Time Des	cription	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
		YZ Sa 09			SAT 7-8am	:3	DI BC0814			\$350.00 NM
10 09/	/08/12	09/08/12	Action News SAT 8a	am SAT 8-9am	S-	:30	1	\$300.00	NM	
We	eks:	Start Date 09/03/12	End Date MTWTFS:S		Rate \$300.00					
Spo	ots: <u>#</u> Ch	<u>Day</u> Air	Date Air Time Des	cription	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
	1 WX	YZ Sa 09	/08/12 8:56 AM Acti	on News SAT 8am	SAT 8-9am	:3	DI BC0814	<u> </u>		\$300.00 NM

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Advertiser	Product	Estimate Number
The People Should Decide	The People Should Decide	903909

. www.wxyz.com		Constal			
Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
11 09/09/12 09/09/12 Action News SUN 6am SUN 6-7am	S	:30 1	\$250.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 09/09/12 Spots/Week 1	<u>Rate</u> \$250.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ Su 09/09/12 6:23 AM Action News SUN 6am	SUN 6-7am	:30 DI BC0814			\$250.00 NM
12 09/09/12 09/09/12 GMA SUN 7-8am SUN 7-8am	S	:30 1	\$325.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSSS Spots/Week 1	Rate \$325.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ Su 09/09/12 7:29 AM GMA SUN 7-8am	SUN 7-8am	:30 DI BC0814			\$325.00 NM
13 09/09/12 09/09/12 Action News SUN 8am Sun 8-930am	S	:30 1	\$300.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSSS Spots/Week 1	Rate \$300.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ Su 09/09/12 9:29 AM Action News SUN 8am	Sun 8-930am	:30 DI BC0814			\$300.00 NM
14 09/03/12 09/06/12 5-6pm M-F 5-6pm M-F	11-1	:30 3	\$800.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 11-1 Spots/Week 3	Rate \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ M 09/03/12 5-6pm M-F Unresolved	5-6pm M-F	:00			\$800.00 NM
2 WXYZ Tu 09/04/12 5:39 PM 5-6pm M-F	5-6pm M-F	:30 DI BC0814			\$800.00 NM
3 WXYZ Th 09/06/12 5:23 PM 5-6pm M-F	5-6pm M-F	:30 DI BC0814			\$800.00 NM
15 09/03/12 09/05/12 6-630pm M-F 6-630pm M-F	111	:30 3	\$900.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS 111 Spots/Week 3	Rate \$900.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ M 09/03/12 6:11 PM 6-630pm M-F	6-630pm M-F	:30 DI BC0814			\$900.00 NM
2 WXYZ Tu 09/04/12 6:14 PM 6-630pm M-F	6-630pm M-F	:30 DI BC0814			\$900.00 NM
3 WXYZ W 09/05/12 6:12 PM 6-630pm M-F	6-630pm M-F	:30 DI BC0814			\$900.00 NM
16 09/04/12 09/07/12 M-F 7-730p 7-730pm M-F	- 1- 11	:30 3	\$900.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS - 1-11 Spots/Week 3	Rate \$900.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ Tu 09/04/12 7:13 PM M-F 7-730p	7-730pm M-F	:30 DI BC0814			\$900.00 NM
2 WXYZ Th 09/06/12 7:09 PM M-F 7-730p	7-730pm M-F	:30 DI BC0814			\$900.00 NM
3 WXYZ F 09/07/12 7:10 PM M-F 7-730p	7-730pm M-F	:30 DI BC0814			\$900.00 NM
17 09/09/12 09/09/12 Su 6-630p 6-630pm Sun	S	:30 1	\$700.00	NM	
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSSS Spots/Week 1	Rate \$700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WXYZ Su 09/09/12 6:09 PM Su 6-630p	6-630pm Sun	:30 DI BC0814			\$700.00 NM

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The People Should Decide	The People Should Decide	903909

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Spots/

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS L	ength	Week	Rate	Type	
18	09/04/12	09/05/12	Jimmy Kimmel Live	1205am-105am M-I	-11	:30	2	\$225.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS - 11	Spots/Week 2	Rate \$225.00					
	Spots: # Cl			otion	Start/End Time	Lenath	n Ad-ID			Rate Type
		XYZ Tu 09			1205am-105am M		DI BC0814			\$225.00 NM
			/05/12 1:05 AM Jimmy		1205am-105am M	-l :30	DI BC0814			\$225.00 NM
19	09/09/12	09/09/12	SU 1130p-12a	1130pm-12am	S	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/03/12	End Date <u>MIWIFSS</u> S	Spots/Week 1	Rate \$500.00					
	Spots: # Cl	h <u>Day Air</u>			Start/End Time		Ad-ID			Rate Type
	1 W	XYZ Su 09	/09/12 11:54 PM SU 113	0p-12a	1130pm-12am	:30	DI BC0814			\$500.00 NM
21	09/03/12	09/07/12	Nightline	1135pm-1205am M	11111	:30	5	\$700.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 11111	Spots/Week 5	Rate \$700.00					
	Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
	1 W	XYZ M 09	/03/12 11:54 PM Nightlin	ie	1135pm-1205am N	V :30	DI BC0814			\$700.00 NM
	2 W	XYZ Tu 09	/04/12 12:09 AM Nightlir	ie	1135pm-1205am N	M :30	DI BC0814			\$700.00 NM
	3 W	XYZ W 09	/05/12 12:14 AM Nightlir	e	1135pm-1205am N	M :30	DI BC0814			\$700.00 NM
	4 W	XYZ Th 09	/06/12 12:06 AM Nightlir	е	1135pm-1205am N	M :30	DI BC0814			\$700.00 NM
	5 W	XYZ F 09	/07/12 11:53 PM Nightlin	e	1135pm-1205am N	M :30	DI BC0814			\$700.00 NM
22	09/04/12	09/06/12	M-F 730-8pm	730-8pm M-F	- 1- 1	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS - 1 - 1	Spots/Week 2	Rate \$1,400.00					
	Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
	1 W	XYZ Tu 09	/04/12 7:45 PM M-F 73	0-8pm	730-8pm M-F	:30	DI BC0814			\$1,400.00 NM
	2 W	XYZ Th 09	/06/12 7:46 PM M-F 73	0-8pm	730-8pm M-F	:30	DI BC0814			\$1,400.00 NM
29	09/08/12	09/08/12	Mich vs. Air Force	330-7pm	S-	:30	1	\$8,000.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$8,000.00					
	Spots: # Cl	h <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
	1 W	XYZ Sa 09	/08/12 8:06 PM Mich vs	s. Air Force	330-7pm	:30	DI BC0814			\$8,000.00 NM

Total Spots 54 Gross Total \$40,225.00

Payment Terms 30 Days

Agency Commission \$6,033.75

Net Amount Due \$34,191.25